COMMUNITY SERVICES DEPARTMENT

The Community Services Department is responsible for delivery of recreation programs and services and for the maintenance of City-owned parks, roadway landscaping and street trees. In addition, the department is responsible for the continued development and operation of commercial and recreational activities at the City's 650-acre Shoreline at Mountain View regional park, for the programming and operation of the Mountain View Center for the Performing Arts, and for the maintenance and operation of Shoreline Golf Links.

ADMINISTRATION

Administration is responsible for the management of the Community Services Department.

Performing Arts Division

Performing Arts is responsible for the management and operation of the Mountain View Center for the Performing Arts—a three-theater performing arts complex owned by the City. The Center and its staff service an active schedule of performances with a balanced mix of community and regional artists. The Center provides a well-maintained and equipped facility, technical service support; computerized ticket sales operation; marketing and publication support; house and concession management; and a volunteer usher corps for 350 performances annually.

SHORELINE DIVISION

The Shoreline Division is responsible for operations, protection and enhancement of environment areas within Shoreline at Mountain View; rental and operations of the historic Rengstorff House; regulatory permits relating to open space and marsh restoration; and management of commercial leases within Shoreline at Mountain View.

FORESTRY AND ROADWAY LANDSCAPE DIVISION

The Forestry and Roadway Landscape Division is responsible for maintaining the landscape on roadways, medians, overpasses and all nonpark City-owned lands; managing the Urban Forestry Program, which includes maintenance of the City street trees (including those in parks); and enforcement of the City's Heritage Tree Ordinance. Division personnel are also responsible for maintenance of 114.5 acres of roadway landscape and 33,000 trees. In addition to these responsibilities, division personnel

maintain 12 acres in the downtown area consisting of Castro Street and the Civic Center and administers an Integrated Pest Management Program.

PARKS DIVISION

The Parks Division is responsible for protecting and maintaining the City's landscape investment at 31 urban parks (182.75 acres) and 3.5 miles of pedestrian trail along Stevens Creek, 650 acres of Shoreline park and supporting community recreational open space needs.

RECREATION DIVISION

Recreation provides an opportunity for community members to meet a portion of their recreation and social needs, introduce and develop leisure skills, promote healthy lifestyles, and stimulate community involvement and pride.

Activities, classes and events are held at Cuesta and Rengstorff District Parks, Crittenden and McKelvey Athletic Parks, Deer Hollow Farm, Mountain View Sports Pavilion, Whisman Sports Center, Community Center, Senior Center, Eagle and Rengstorff Pools, historic Adobe Building and various other park areas and school sites.

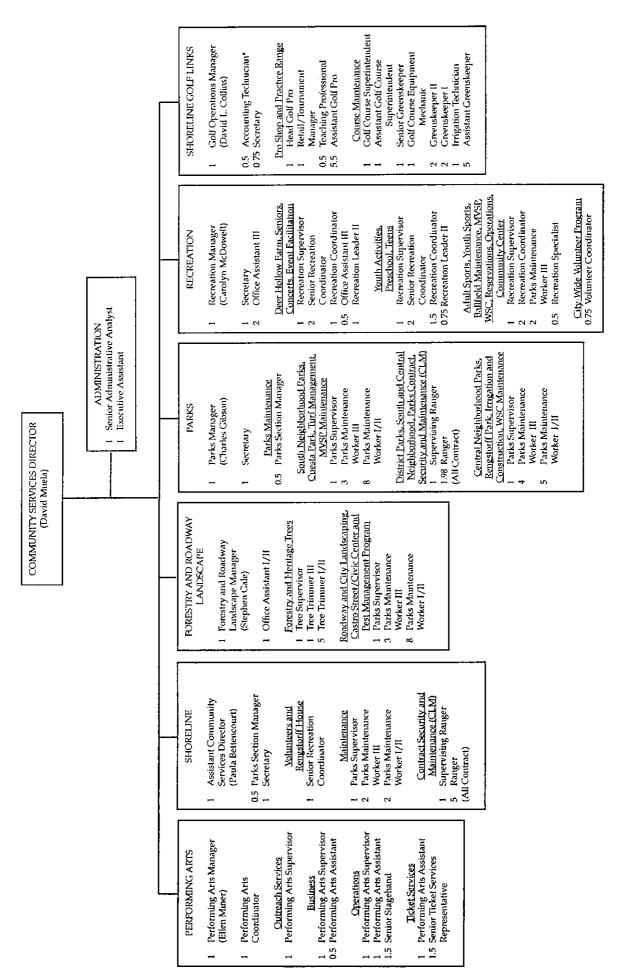
Program areas include: aquatics, adult and youth sports; seniors; cultural arts; preschool; elementary and teens; environmental education; volunteers; coordination of Downtown Parade, Tree Lighting, Halloween Family Festival, yard sale and summer concerts; reservations of buildings and facilities; and facilitation of special events.

SHORELINE GOLF LINKS DIVISION

The division is responsible for the operation and maintenance of Shoreline Golf Links, the City's 18-hole golf course. The course is open for group and individual play 364 days a year.

This division is responsible for booking reservations and starting times; collecting and accounting for all fees charged at the course; renting and servicing golf cars; retail sales; operating and maintaining the practice range; and maintaining the golf course (irrigation, mowing, fertilizing, aerating and associated cultural practices).

COMMUNITY SERVICES DEPARTMENT



FISCAL YEAR 2002-03 POSITION TOTALS: 99.0 Full-Time 13.75 Permanent Part-Time

Contract

8.98

^{*}Located in the Finance and Administrative Services Department but budgeted in the Community Services Department.

DEPARTMENT MANAGER-COMMUNITY SERVICES DIRECTOR

DEPARTMENT MISSION STATEMENT

To provide park, recreation and cultural opportunities.

DEPARTMENT FUNCTIONS

- Assure that services provided are responsive to community needs.
- Assure that the department's services are provided in a cost-effective manner.
- Provide access to Performing Arts facilities and provide quality service for clients/licensees.
 (M 1, 3)
- Provide entertainment opportunities for Center for the Performing Arts patrons. (M 2, 3, 5)
- Provide education and outreach opportunities to the community. (M 6)
- Comply with various regulatory agency requirements as they relate to wetlands, wildlife and land use in the Shoreline area. (M 7)
- Provide visitors a safe and secure passive outdoor recreation experience by proper maintenance and supervision of trails, pathways, turf areas and facilities in the Shoreline area. (M 8, 9)
- Coordinate City-wide volunteer program. (M 4, 10, 36)
- Manage forestry program which includes maintenance of City trees and enforcement of the Heritage Tree Ordinance. (M 11, 12, 13, 16, 17)
- Conduct safety inspections of all park and playground areas and equipment. (M 19, 20)
- Maintain all City landscaped areas, including parks, Stevens Creek Trail, medians and roadways and public facilities. (M 14, 15, 18, 21, 22, 23, 24)
- Conduct or schedule youth and adult recreation activities, classes and events based on community preferences. (M 25, 26, 27, 28, 29, 34, 35)
- Provide environmental education classes and camps at Deer Hollow Farm. (M 30, 31)
- Provide a comprehensive aquatics program using Eagle and Rengstorff Pools. (M 32, 33)
- Manage and operate golf course in such a manner as to maximize operating revenues and control operating expenses. (M 37)
- Provide golfing customers an enjoyable golfing experience. (M 38)

MAJOR DEPARTMENTAL GOALS/STRATEGIES FOR FISCAL YEAR 2002-03

- Continue efforts to locate and acquire open space in neighborhoods underserved in regard to park and recreation facilities.
- Assist with the Stevens Creek Trail, Reach 4, Segment 2 (Yuba Drive to Mountain View High School) environmental impact report in conjunction with the Public Works Department.
- Assist with the Shoreline Maintenance Facility Design Study in conjunction with the Public Works
 Department.
- Assist with the design of the Community Center project in conjunction with the Public Works
 Department.
- Assist with the design of the Graham School site reservoir and athletic field in conjunction with the Public Works Department.
- Assist with the preparation of a master plan (including adult day care and/or intergenerational facility) and temporary modular facility for the Senior Center in conjunction with the Public Works Department.
- Implement Year 1 forestry management audit findings in conjunction with the City Manager's Office.
- Site, design, construct and operate a bicycle park in Mountain View.
- Review and update Council Policy K-14 (Special Event Policy) and forward recommendations to City Council.
- Review and update golf course promotional and marketing policy and forward recommendations to City Council.

PERFORMANCE/WORKLOAD MEASURES

		2000-01 Target	2000-01 Actual	2001-02 Target	2001-02 Actual	2002-03 Target
Ре 1.	rforming Arts: Percentage of users (licensee) who rate the Center's services as "high	>80%	75%	>80%	81%	>80%
2.	quality" Percentage of all patron surveys received indicating that the respondent enjoyed their time at the Center	>80%	98%	>80%	98%	>80%
3.	Number of performances	380	388	380	386	350
4.	Number of volunteer hours	10,500	10,637	10,500	10,552	<i>7,</i> 500
5.	Number of seats sold (including TheatreWorks performances of Lucie Stern facility events) ^(A)	140,000	190,064	140,000	177,534	110,000
6.	Number of tickets given to Mountain View nonprofits by Center licensees as a result of Center outreach program.	300	882	400	996	400
_	oreline:					
7.	Percentage of annual regulatory permits and reports completed on time	100%	100%	100%	No Reports Required	100%
8.	Percentage of trail and park users rating satisfaction above average	>90%	90%	>90%	99%	>90%
9.	(maintenance of trails, safety, etc.) Number of park visitors (# in thousands)	900	900 ^(B)	900	900 ^(B)	900
10.	Volunteer time staffing equivalent	5.5 FTE	1.80 FTE ^(C)	5.5 FTE	2.3 FTE ^(C)	5.5 FTE
	estry:	******				
11.	Percent of trees serviced versus scheduled as part of cyclic pruning program	>75%	84%	>75%	76%	>75%
12.	Average cost of trimming per tree (based on industry standards)	\$128	\$100	\$128	\$97	\$128
13.	Percent of trees planted in the prior year receiving maintenance	>95%	100%	>95%	100%	>95%
14.	Percent of roadway median islands serviced per program service standards (based on NRPA standards)	>95%	96%	>95%	96%	>95%
15.	Percent of inquiries responded to within 24 hours	>95%	100%	>95%	100%	>95%
16.	Number of trees planted annually	250	291	250	262	250
	Number of trees trimmed or serviced annually	3,600	3,656	3,600	3,614	3,600
18.	Acres maintained—roadway medians	114.5	114.5	114.5	114.5	114.5

	2000-01 Target	2000-01 Actual	2001-02 Target	2001-02 Actual	2002-03 Target
Parks: 19. Percent of playground equipment in compliance with California SB 2733 and the Americans with Disabilities Act Accessibility Guidelines (ADAAG)	>25%	22%	>25%	28%	>40%
20. Percent of inspections completed biannually of all City-maintained park play equipment	100%	100%	100%	100%	100%
21. Percent of park construction and irrigation work orders completed in compliance with National Park and Recreation Association (NRPA) Mode II maintenance standards (high level maintenance)	>90%	85% ^(D)	>90%	98.25%	>90%
22. Percent of park turf acres maintained in compliance with NRPA Mode II maintenance standards (high level maintenance)	100%	81% ^(E)	100%	75% ^(F)	100%
23. Acres maintained—regional parks/public facilities (includes all portions of Shoreline Regional Park, Charleston Slough, Vista Slope and the Crittenden site)	772	772	772	772	772
24. Acres maintained—urban parks/public facilities	171.15	181.8 ^(G)	182.72 ^(H)	182.72	183.81 ⁽¹⁾
Recreation: 25. Percent of classes cancelled due to lack of registrants compared to the number of classes offered	<10%	4.2%	<10%	6.33%	<10%
26. Percent of class refunds requested due to dissatisfaction compared to the number of individuals participating in classes	<1%	0.5%	<1%	0.24%	<1%
27. Percent of adult sports teams registered compared to number of openings	>98%	95%	>98%	95%	>98%
28. Percent of partial or full fee waiver registrations compared to total registrations	10%	8%	10%	10%	10%
29. Average number of students participating in after-school programs (per day).	350	261	350	264 ⁰	350
30. Number of classes/students participating in Deer Hollow Farm school year field trips	150/ 3,400	176/ 3,502	150/ 3,400	171/ 3,661	150/ 3,400

	2000-01 Target	2000-01 Actual	2001-02 Target	2001-02 Actual	2002-03 Target
31. Percent of teacher evaluations rating Deer Hollow Farm school year field trips good or excellent	>99%	100%	>99%	100%	>99%
32. Percent of parents rating swim lessons good or excellent	>90%	89%	>90%	95%	>90%
33. Percent of lap swim participants rating the program good or excellent	>95%	99.5%	>95%	100%	>95%
34. Percent increase in Teen Center memberships				New for FY 2002-03	>120%
35. Percent of weekend BBQ reservations (April to September) compared to space available				New for FY 2002-03	>75%
36. Volunteer time staffing equivalent (City-wide)	18 FTE	15.9 FTE	18 FTE	17.8 FTE	18 FTE
Shoreline Golf Links:					
37. Percentage of revenues generated versus operating costs	>100%	130%	>100%	145%	>100%
38. Number of golf rounds played	70,000	71,803	75, 000	76,061	75,000

The Center's box office is the only box office where tickets for TheatreWorks' Lucie Stern performances can be purchased.

Estimated due to shortage of volunteers.

LT/BUD LHP-244-01^

Shoreline is experiencing a shortage of volunteers. Volunteers have left and staff has not had sufficient time and resources to recruit replacements.

⁽D) Results are lower than expected due to reassignment of personnel to a special project during the first half of the year.

⁽E) Results were lower than expected due to crew vacancies during the first half of the year.

Results were lower than expected due to above-average rain amounts and other weather-related factors.

⁽G) A dog park (1.0 acre) was added October 2000, and Mercy-Bush Park (0.6 acre) was added March 2001.

⁽H) Chetwood Park (0.92 acre) was added July 2001.

⁽¹⁾ Magnolia Park (1.09 acre) will be added during the fiscal year.

Oraham Middle School began offering their own after-school homework center in the spring.

POSITIONS	2000-01 ADJUSTED	2001-02 ADOPTED	2002-03 ADOPTED
Community Services Director	1	1	1
Assistant Community Services Director	1	1	1
Performing Arts Manager	1	1	I
Forestry and Roadway Landscape Manager	0	0	1 *4
Parks Manager	1	1	1
Recreation Manager	1	1	1
Golf Course Operations Manager	1	1	1
Performing Arts Supervisor	3	3	3
Parks Section Manager	2	2	1 *4
Tree Supervisor/Arborist	1	1	1
Parks Supervisor	4	4	4
Golf Course Superintendent	1	1	I
Assistant Golf Course Superintendent	1	1	l
Head Golf Professional	1	1	1
Performing Arts Coordinator	1	1	1
Recreation Supervisor	3	3	3
Senior Recreation Coordinator	5	5	5
Volunteer Coordinator	0.75	0.75	0.75
Recreation Coordinator	4.50	4.50	4.50
Retail/Tournament Manager	1	1	1
Tree Trimmer III	1	1	1
Tree Trimmer I/II	5	5	5
Parks Maintenance Worker III	14	14	14
Parks Maintenance Worker I/II	23	23	23
Senior Greenskeeper	1	1	1
Golf Course Equipment Mechanic	1	1	1
Greenskeeper II	2	2	2
Greenskeeper I	2	2	2
Teaching Professional	0.50	0.50	0.50
Assistant Golf Professional	5.50	5.50	5.50
Irrigation Technician	1	1	1
Assistant Greenskeeper	5	5	5
Senior Administrative Analyst	1	1	1
Accounting Technician	0.50	0.50	0.50
Executive Assistant	1	1	1
Secretary	3.75	3.75	3.75
Office Assistant III	1.50	2.50 *1	2.50
Office Assistant I/II	· 1	1	1
Performing Arts Assistant	2.25	2.50 *2	2.50
Subtotal Permanent	106.25	107.50	107.50

106.25	107.50	107.50
0.50	0.50	0.50
1.50	1.50	1.50
1.50	1.50	1.50
1.75	1.75	1.75
111.50	112.75	112.75
37.58	37.02 *3	38.95 *5
149.08	149.77	151.70
	0.50 1.50 1.50 1.75 111.50 37.58	0.50 0.50 1.50 1.50 1.50 1.50 1.75 1.75 111.50 112.75 37.58 37.02 *3

^{*1} Addition of an Office Assistant III position.

^{*5} Combination of eliminated hours, contract dollars converted to hours, and additional hours for new parks.

DEPARTMENT PROGRAMS		2000-01 ACTUAL	2001-02 ADOPTED	2002-03 ADOPTED
Community Services Administration Performing Arts Shoreline Forestry and Roadway Landscape Parks Recreation Shoreline Golf Links	- \$ \$	481,388 1,061,275 1,237,931 0 4,697,641 2,463,283 2,599,369 12,540,887	603,540 1,064,202 1,548,109 2,268,194 3,063,457 2,998,000 2,813,175 14,358,677	559,316 1,076,195 1,718,647 2,306,917 3,067,293 2,871,256 2,991,142 14,590,766
EXPENDITURE SUMMARY	- -	2000-01 ACTUAL	2001-02 ADOPTED	2002-03 ADOPTED
Salaries Wages and Benefits Supplies and Other Services Capital Outlay Interfund Expenditures TOTAL EXPENDITURES	\$ \$ _	7,599,321 4,456,180 223,167 262,219 12,540,887	9,336,447 4,479,380 222,350 320,500 14,358,677	9,888,613 4,309,503 70,000 322,650 14,590,766

^{*2} Conversion of three-quarter-time Performing Arts Assistant position to full-time.

^{*3} Addition of hours for Adobe building, reduction of hours for increase in permanent position, and conversion of contract dollars to hours

^{*4} Mid-Year reclassification of a Parks Section Manager position to Forestry and Roadway Landscape Manager.

FUNDING SOURCES		2000-01 ACTUAL	2001-02 ADOPTED	2002-03 ADOPTED
General Operating Fund	\$	8,608,592	9,853,891	9,763,977
General Fund Reserve		0	12,502	12,000
Shoreline Golf Links		2,599,364	2,813,175	2,991,142
Shoreline Regional Park Community		1,332,931	1,679,109	1,823,647
TOTAL FUNDING	\$ _	12,540,887	14,358,677	14,590,766
REVENUE SUMMARY		2000-01 ACTUAL	2001-02 ADOPTED	2002-03 ADOPTED
Rents & Leases	\$	402,311	364,200	419,000
Local Intergovernmental Revenue		115,611	155,000	105,000
Recreation Service Charges		828,554	763,500	832,750
Golf Course Service Charges		3,156,637	3,733,700	4,063,000
General Service Charges		5,585	4,850	5,850
Miscellaneous Revenue		464,059	279,500	319,700
Interfund Revenue Transfers		165,740	61,000	311,000
TOTAL REVENUES	\$ _	5,138,497	5,361,750	6,056,300

COMMUNITY SERVICES—ADMINISTRATION PROGRAM SUMMARY

PROGRAM MANAGER-COMMUNITY SERVICES DIRECTOR

PROGRAM MISSION STATEMENT

To provide leadership and management to the Community Services' divisions in support of their efforts to deliver quality services to the community.

PROGRAM FUNCTIONS

- Assure that services provided are responsive to community needs.
- Analyze the department's services to assure they are provided in a cost-effective manner.
- Provide direction and support to all Community Services divisions.
- Provide support to the Parks and Recreation Commission, Heritage Tree Board and Performing Arts Advisory Committee.
- Work closely with other City departments, commissions and committees serviced by the Community Services Department.
- Perform community outreach with local service clubs, civic groups and organizations.

MAJOR PROGRAM GOALS/STRATEGIES FOR FISCAL YEAR 2002-03

- Continue efforts to locate and acquire open space in neighborhoods underserved in regard to park and recreation facilities.
- Assist with the Stevens Creek Trail, Reach 4, Segment 2 (Yuba Drive to Mountain View High School) environmental impact report in conjunction with the Public Works Department.
- Assist with the Shoreline Maintenance Facility Design Study in conjunction with the Public Works Department.
- Assist with the design of the Community Center project in conjunction with the Public Works Department.
- Assist with the design of the Graham School site reservoir and athletic field in conjunction with the Public Works Department.
- Assist with the preparation of a master plan (including adult day care and/or intergenerational facility) and temporary modular facility for the Senior Center in conjunction with the Public Works Department.

COMMUNITY SERVICES—ADMINISTRATION PROGRAM SUMMARY

MAJOR PROGRAM CHANGES

• General Operating Fund:

Transfer Staff Time (\$13,700)

Transfers 10.0 percent of Assistant Community Services Director's time more appropriately to the Shoreline Regional Park Community Fund. This would change the split to 15.0 percent General Fund and 85.0 percent Shoreline Regional Park Community. *No service level impact.*

Miscellaneous Reductions (\$12,400)

Reduces miscellaneous supplies and training budget. *No significant impact anticipated.*

LT/BUD LHP-244-02^

COMMUNITY SERVICES - ADMINISTRATION PROGRAM SUMMARY

POSITIONS	2000-01 ADJUSTED	2001-02 ADOPTED	2002-03 ADOPTED
Community Services Director	Ī	1	1
Assistant Community Services Director	0	0.25 *1	0.15 *2
Senior Administrative Analyst	1	1	1
Executive Assistant	1	1	1
Total Permanent	3	3.25	3.15
Total Part-Time Hourly	0.16	0.16	0.16
TOTAL POSITIONS	3.16	3.41	3.31

^{*1} Transferred .25 Assistant Community Services Director from the Shoreline Program.

^{*2} Transferred .10 Assistant Community Services Director to the Shoreline Program.

EXPENDITURE SUMMARY		2000-01 ACTUAL	2001-02 ADOPTED	2002-03 ADOPTED
Salaries Wages and Benefits Supplies and Other Services Capital Outlay Interfund Expenditures TOTAL EXPENDITURES	\$ \$ =	342,070 122,969 16,349 0 481,388	421,522 182,018 0 0 603,540	426,220 133,096 0 0 559,316
REVENUE SUMMARY Interfund Revenue Transfers	 \$	2000-01 ACTUAL 29,740	2001-02 ADOPTED 0	2002-03 ADOPTED 0
TOTAL REVENUES	\$ _	29,740	0	0

COMMUNITY SERVICES - ADMINISTRATION PROGRAM SUMMARY

DETAILED EXPENDITURES

PERSONNEL	 2000-01 ACTUAL	2001-02 ADOPTED	2002-03 ADOPTED
Salaries	\$ 291,553	348.905	352,048
Wages	440	9,741	8,043 *
Benefits	50,077	62,876	66,129
	\$ 342,070	421,522	426,220

^{*} Includes decreased funding of \$2,000 for temporary hourly help.

SUPPLIES AND SERVICES		2000-01 ACTUAL	2001-02 ADOPTED	2002-03 ADOPTED
Materials and Supplies	\$	6,812	4,016	4,016
Maintenance and Operations		0	0	0
Utilities		1,818	2,190	2,190
Professional/Technical Srvcs		102,197	148.735	*1 114,235 *3
Other Expenses		12,142	27,077	*2 12,655 *4
•	s <u> </u>	122,969	182,018	133,096
	_			

^{*1} Includes funding of \$26,000 for Shoreline Amphitheatre patrol contract and increased funding of \$10,000 for City-sponsored Amphitheatre events.

^{*2} Includes one-time rebudget of \$12,500 for Adobe Building start-up costs.

^{*3} Includes transfer of \$26,000 for Shoreline Amphitheatre patrol to the Police Department. Includes decreased funding of \$8,500 for miscellaneous contract training.

^{*4} Includes decreased funding of \$1,900 for miscellaneous training.

COMMUNITY SERVICES—PERFORMING ARTS PROGRAM SUMMARY

PROGRAM MANAGER-PERFORMING ARTS MANAGER

PROGRAM MISSION STATEMENT

The Mountain View Center for the Performing Arts seeks to enrich Silicon Valley audiences through enjoyment, celebration and interaction with the arts.

PROGRAM FUNCTIONS

- Provide access to Performing Arts facilities and provide quality service for clients/licensees.
- Provide entertainment opportunities for patrons.
- Provide education and outreach opportunities to the community.

MAJOR PROGRAM GOALS/STRATEGIES FOR FISCAL YEAR 2002-03

- Select a long-term operator for the Center café in conjunction with the Public Works Department.
- Research and analyze new ticketing system.

MAJOR PROGRAM CHANGES

General Operating Fund:

Miscellaneous Reductions

(\$10,000)

Reduces miscellaneous supplies budget. No significant impact anticipated.

General Fund Reserve:

Drapery Cleaning (one-time expenditure)

\$10,000

Provides one-time funding for drapery cleaning. This cleaning will extend the life of the drapery as well as maintain the flameproofing safety feature. *No service level impact.*

LT/BUD LHP-244-03^

COMMUNITY SERVICES - PERFORMING ARTS PROGRAM SUMMARY

POSITIONS	2000-01 ADJUSTED	2001-02 ADOPTED	2002-03 ADOPTED
Performing Arts Manager	1	1	1
Performing Arts Supervisor	3	3	3
Performing Arts Coordinator	1	1	1
Performing Arts Assistant	2.25	2.50 *	2.50
Senior Stagehand	1.50	1.50	1.50
Senior Ticket Service Representative	1.50	1.50	1.50
Total Permanent	10.25	10.50	10.50
Total Part-Time Hourly	0.92	0.79 *	0.79
TOTAL POSITIONS	11.17	11.29	11.29

^{*} Conversion of three-quarter-time Performing Arts Assistant to full-time and the reduction of hours.

EXPENDITURE SUMMARY		2000-01 ACTUAL	2001-02 ADOPTED	2002-03 ADOPTED
Salaries Wages and Benefits Supplies and Other Services Capital Outlay Interfund Expenditures TOTAL EXPENDITURES	\$ \$ \$	864,128 178,558 18,589 0 1,061,275	851,259 147,943 65,000 0 1,064,202	898,252 147,943 30,000 0 1,076,195
REVENUE SUMMARY	=	2000-01 ACTUAL	2001-02 ADOPTED	2002-03 ADOPTED
Rents & Leases Miscellaneous Revenue TOTAL REVENUES	\$ \$ \$	279,116 * 314,633 593,749	231,200 129,500 360,700	269,000 171,700 440,700

^{*} Includes rate increase, offset by nonprofit subsidy.

COMMUNITY SERVICES - PERFORMING ARTS PROGRAM SUMMARY

DETAILED EXPENDITURES

PERSONNEL	. <u>. </u>	2000-01 ACTUAL	2001-02 ADOPTED	2002-03 ADOPTED
Salaries Wages Benefits	\$ \$ \$ =	551,804 185,937 126,387 864,128	622,780 89,559 138,920 851,259	648,220 90,675 159,357 898,252
SUPPLIES AND SERVICES		2000-01 ACTUAL	2001-02 ADOPTED	2002-03 ADOPTED
Materials and Supplies Maintenance and Operations Utilities Professional/Technical Srvcs Other Expenses	\$	65,260 9,047 693 83,294 20,264	75,666 13,630 1,150 50,100 7,397	65,046 *1 15,150 1,150 50,100 16,497 *2
	\$ _	178,558	147,943	147,943

^{*1} Includes decreased funding of \$10,000 for miscellaneous supplies.

^{*2} Includes one-time funding of \$10,000 for drapery cleaning.

COMMUNITY SERVICES—SHORELINE PROGRAM SUMMARY

PROGRAM MANAGER-ASSISTANT COMMUNITY SERVICES DIRECTOR

PROGRAM MISSION STATEMENT

To provide regional open space facilities and opportunities.

PROGRAM FUNCTIONS

- Comply with various regulatory agency requirements as they relate to wetlands, wildlife and land
 use.
- Provide visitors a safe and secure passive outdoor recreation experience by proper maintenance and supervision of trails, pathways, turf areas and facilities.
- Manage a cost-effective volunteer ranger and docent program that will assist in the enforcement of Shoreline and Stevens Creek Trail rules and regulations, the education of visitors and trail users, assist with litter control and maintenance and conduct tours of the historic Rengstorff House.
- Manage and oversee clubhouse (Michaels Restaurant) and boathouse lessees to assure that these
 concessions are meeting lease terms and expectation levels of the City.
- Manage and oversee park-related capital improvement projects.

MAJOR PROGRAM GOALS/STRATEGIES FOR FISCAL YEAR 2002-03

- Assist with the Stevens Creek Trail, Reach 4, Segment 2 (Yuba Drive to Mountain View High School) environmental impact report in conjunction with the Public Works Department.
- Assist with the Shoreline Maintenance Facility Design Study in conjunction with the Public Works Department.
- Renovate various play structures and sites maintained by the City in association with the
 2000 Playground Survey and Assessment Report: Sylvan, Monta Loma, Cooper and Varsity Parks.
- Assist with the Shoreline Boulevard landscape project (within Shoreline park) in conjunction with the Public Works Department.
- Evaluate the Youth Corps Program.

COMMUNITY SERVICES—SHORELINE PROGRAM SUMMARY

MAJOR PROGRAM CHANGES

• Shoreline Regional Park Community Fund:

Maintenance Staff \$74,400

Transfers one Parks Maintenance Worker III position's time more appropriately from the General Operating Fund to the Shoreline Regional Park Community Fund.

Transfer Contract Parks Maintenance \$20,000

Transfers costs of contract parks maintenance more appropriately from the General Operating Fund to the Shoreline Regional Park Community Fund for areas maintained within the community.

Transfer Staff Time \$13,700

Transfers 10.0 percent of Assistant Community Services Director's time more appropriately from the General Operating Fund to the Shoreline Regional Park Community Fund. With this change, the charge would be split 15.0 percent to the General Fund and 85.0 percent to the Shoreline Regional Park Community Fund.

Dog Park \$12,500

Council approved the creation of a dog park in Shoreline park. This amount represents the cost necessary for maintenance and operations of the dog park.

Contract Ranger Services \$11,000

The City has contracted with California Land Management (CLM) for ranger services since 1983. This provides for a cost-of-living adjustment of 5.0 percent for Fiscal Year 2002-03. Contracting with CLM remains a cost-effective way for the City to provide patrol services at Charleston Park, Stevens Creek Trail, Shoreline Park, Vista Slope and Crittenden Hill, and rest room maintenance at Charleston Park.

LT/BUD LHP-244-04^

COMMUNITY SERVICES - SHORELINE PROGRAM SUMMARY

POSITIONS	2000-01 ADJUSTED	2001-02 ADOPTED	2002-03 ADOPTED
Assistant Community Services Director	1	0.75 *1	0.85 *4
Parks Section Manager	0	0.50 *2	0.50
Parks Supervisor	1	1	1
Sr Recreation Coordinator	1	1	1
Parks Maintenance Worker III	1	1	2 *5
Parks Maintenance Worker I/II	2	2	2
Secretary	1	1	1
Total Permanent	7	7.25	8.35
Total Part-Time Hourly	2.72	3.48 *3	3.84 *6
TOTAL POSITIONS	9.72	10.73	12.19

^{*1} Transferred .25 Assistant Community Services Director to the Administration Program.

^{*6} Conversion of temporary help dollars to hours and additional hours for Dog Park operations.

EXPENDITURE SUMMARY	_	2000-01 ACTUAL	2001-02 ADOPTED	2002-03 ADOPTED
Salaries Wages and Benefits Supplies and Other Services Capital Outlay Interfund Expenditures TOTAL EXPENDITURES	\$ \$ \$	673,366 542,770 10,114 11,681 1,237,931	806,508 713,601 0 28,000 1,548,109	936,237 752,910 0 29,500 1,718,647
REVENUE SUMMARY	=	2000-01 ACTUAL	2001-02 ADOPTED	2002-03 ADOPTED
Rents & Leases Miscellaneous Revenue TOTAL REVENUES	\$ \$_	123,195 3,963 127,158	98,000 15,000 113,000	115,000 15,000 130,000

^{*2} Transferred .50 Parks Section Manager from the Parks Program.

^{*3} Conversion of contract dollars to hours.

^{*4} Transferred .10 Assistant Community Services Director from the Administration Program.

^{*5} Transferred one Parks Maintenance Worker III position from the Parks Program.

COMMUNITY SERVICES - SHORELINE PROGRAM SUMMARY

DETAILED EXPENDITURES

PERSONNEL		2000-01 ACTUAL	2001-02 ADOPTED	2002-03 ADOPTED
Salaries Wages Benefits	\$ - \$ =	442,459 132,639 98,268 673,366	538,886 145,622 122,000 806,508	626,764 152,072 157,401 936,237
SUPPLIES AND SERVICES		2000-01 ACTUAL	2001-02 ADOPTED	2002-03 ADOPTED
Materials and Supplies Maintenance and Operations Utilities Professional/Technical Srvcs Other Expenses	\$	75,407 13,223 81,383 328,473 44,284	82,472 24,700 130,650 458,199 *1 17,580	87,787 *2 24,700 134,350 *2 490,633 *3 15,440 *2
	\$ _	542,770	713,601	752,910

^{*1} Includes increased funding of \$19,500 for contract ranger services.

^{*2} Includes increased funding of \$12,500 for the new dog park operations.

^{*3} Includes increased funding of \$20,000 for contract parks maintenance and \$11,000 for contract ranger services.

COMMUNITY SERVICES—FORESTRY AND ROADWAY LANDSCAPE PROGRAM SUMMARY

PROGRAM MANAGER-FORESTY AND ROADWAY LANDSCAPE MANAGER

PROGRAM MISSION STATEMENT

To provide forestry and roadway landscape maintenance services.

PROGRAM FUNCTIONS

- Manage Forestry Program, including maintenance of City trees and enforcement of the Heritage Tree Ordinance.
- Maintain all nonpark City landscaped areas, including medians, roadways and vacant land.
- Maintain downtown area, including Civic Center, Pioneer Park, Castro Street, Transit Center and Adobe Building.

MAJOR PROGRAM GOALS/STRATEGIES FOR FISCAL YEAR 2002-03

- Implement Year 1 forestry management audit findings in conjunction with the City Manager's Office.
- Assist with the development and implementation of Arbor Day 2003.
- Implement a landscape maintenance program for the Centennial Plaza.
- Assist with the implementation of the Hansen database software.
- Assist with the development and implementation of an Integrated Pest Management Program and Policy in conjunction with the Fire Department.

MAJOR PROGRAM CHANGES

General Operating Fund:

Miscellaneous Reductions (\$19,000)

Reduces overtime, supplies, outside services and training budget. Reduces the overall maintenance level of some landscaped areas.

Downtown Landscaping (\$12,000)

Reduces seasonal temporary help, overtime and supplies budget. Reduces the annual color in the downtown circle from three to two times per year.

Parcel Landscaping (\$10,000)

Reduces outside contract services used to maintain City-owned properties. *Reduces the level of maintenance for some City-owned properties.*

COMMUNITY SERVICES—FORESTRY AND ROADWAY LANDSCAPE PROGRAM SUMMARY

Good-Neighbor Fence Program and Miscellaneous Small Projects

(\$10,000)

Reduces supplies and outside contract services used to support the Good-Neighbor Fence Program and other miscellaneous small projects. The balance left in the budget is approximately \$12,000. Reduces the number of good-neighbor fences budgeted.

Weed Treatments in Parks

(\$10,000)

Reduces supplies budget for chemicals used for broadleaf weed treatments in Parks. Reduces the level of maintenance for Parks landscaped areas.

Centennial Plaza Landscape Maintenance

\$8,700

Provides funding for materials, supplies, gas and electricity, water and sewer, equipment maintenance and contract services to maintain the landscape area for the Centennial Plaza. This amount represents half a year's funding due to the timing of the completion of the Centennial Plaza. An additional \$8,700 will be recommended for Fiscal Year 2003-04 to reflect a full year's cost of \$17,400. Provides required maintenance for new Centennial Plaza area.

LT/BUD LHP-244-05^

COMMUNITY SERVICES - FORESTRY AND ROADWAY LANDSCAPE PROGRAM SUMMARY

POSITIONS	2000-01 ADJUSTED	2001-02 ADOPTED	2002-03 ADOPTED
Forestry and Roadway Landscape Manager	0	0	1 *2
Parks Section Manager	0	1	0 *2
Tree Supervisor/Arborist	0	1	1
Parks Supervisor	0	1	1
Tree Trimmer III	0	I	I
Tree Trimmer I/II	0	5	5
Parks Maintenance Worker III	0	3	3
Parks Maintenance Worker I/II	0	8	8
Office Assistant I/II	0	1	1
Total Permanent	0	21	21
Total Part-Time Hourly	0	1.55	1.44 *3
TOTAL POSITIONS	0	22.55 *1	22.44

^{*1} New Division, transferred from Parks.

^{*3} Reduced hourly help.

EXPENDITURE SUMMARY		2000-01 ACTUAL	2001-02 ADOPTED	2002-03 ADOPTED
Salaries Wages and Benefits	\$	0	1,637,469	1,715,817
Supplies and Other Services		0	512,225	471,650
Capital Outlay		0	0	0
Interfund Expenditures		0	118,500	119,450
TOTAL EXPENDITURES	s <u> </u>	0	2,268,194 *	2,306,917

^{*} New Division, transferred from Parks.

REVENUE SUMMARY

	_	2000-01 ACTUAL	2001-02 ADOPTED	2002-03 ADOPTED
Local Intergovernmental Revenue	\$	0	105,000	55,000
General Service Charges		0	2,750	2,750
Miscellaneous Revenue		0	4,000	4,000
Interfund Revenue Transfers		0	55,000	55,000
TOTAL REVENUES	\$_	0	166,750 *	116,750

^{*} New Division, transferred from Parks.

^{*2} Mid-Year reclassification of a Parks Section Manager position to Forestry and Roadway Landscape Manager.

COMMUNITY SERVICES - FORESTRY AND ROADWAY LANDSCAPE PROGRAM SUMMARY

DETAILED EXPENDITURES

		2000-01	2001-02	2002-03
PERSONNEL	_	ACTUAL	ADOPTED	ADOPTED
Salaries	\$	0	1,260,682	1,306,423 *2
Wages		0	53,617	52,110
Benefits		0	323,170	357,284
	\$ _	0	1,637,469 *1	1,715,817
*1 New Division, transferred from Parks.				
*2 Includes decrease funding of \$8,000 for overtime.				
		2000-01	2001-02	2002-03
SUPPLIES AND SERVICES		ACTUAL	ADOPTED	ADOPTED
Materials and Supplies	\$	0	100,563	74,063
Maintenance and Operations		0	3,550	5,550
Utilities		0	290,835	291,760
Professional/Technical Srvcs		0	104,552	89,552
Other Expenses		0	12,725	10,725
•	\$ _	0	512,225 *1	471,650 *2

^{*}I New Division, transferred from Parks; includes funding of \$7,800 for Adobe building landscape maintenance.

^{*2} Includes decreased funding of \$49,000 for downtown landscaping, parcel landscaping, good neighbor fence program, miscellaneous small projects, weed treatments in parks and other miscellaneous items. Includes increased funding of \$8,700 for Centennial Plaza landscape maintenance (for one-half year).

COMMUNITY SERVICES—PARKS PROGRAM SUMMARY

PROGRAM MANAGER-PARKS MANAGER

PROGRAM MISSION STATEMENT

To provide park and open space opportunities and maintenance services.

PROGRAM FUNCTIONS

- Conduct safety inspection of all park and playground areas and equipment.
- Maintain all City parks, Shoreline Regional Park and Stevens Creek Trail.
- Plan and develop new parks and open space as approved by Council.

MAJOR PROGRAM GOALS/STRATEGIES FOR FISCAL YEAR 2002-03

- Assist with the Stevens Creek Trail, Reach 4, Segment 2 (Yuba Drive to Mountain View High School) environmental impact report in conjunction with the Public Works Department.
- Assist with the Shoreline Maintenance Facility Design Study in conjunction with the Public Works Department.
- Assist with the landscape design of the new Community Center project in conjunction with the Public Works Department.
- Assist with the design of the Graham School site reservoir and athletic field in conjunction with the Public Works Department.
- Renovate various play structures and sites maintained by the City in association with the
 2000 Playground Survey and Assessment Report: Sylvan, Monta Loma, Cooper and Varsity Parks.
- Work in conjunction with the Public Works Department and Los Altos Elementary School District to renovate the playfield at Springer School and implement a seasonal maintenance program for turf management.
- Initiate maintenance services for Steven Creek Trail, Reach 4, Segment 1 (Landels School to Yuba Drive).
- Initiate maintenance services for the Hetch-Hetchy right-of-way trail (Whisman Road to Easy Street).
- Initiate landscape maintenance services at Magnolia Park.
- Assist with the design and construction of the Shoreline Boulevard improvements within Shoreline Park.

COMMUNITY SERVICES—PARKS PROGRAM SUMMARY

MAJOR PROGRAM CHANGES

General Operating Fund:

(\$74,400)Transfer Maintenance Staff Time Transfers one Parks Maintenance Worker III position's time more appropriately to the Shoreline Regional Park Community Fund. No service level impact. (\$61,500)Parks Maintenance Reduces overtime, supplies, seasonal wages and outside contract services across all Parks maintenance services. May reduce level of parks maintenance services from a B+ to a B- rating but will not damage the long-term landscaped infrastructure. \$27,500 Hetch-Hetchy/Whisman Area Trail Maintenance Provides full-year funding for maintenance of Hetch-Hetchy Trail. Provides required maintenance for new trail area. (\$20,000)Transfer Contract Parks Maintenance Transfers costs of contract parks maintenance more appropriately to the Shoreline Regional Park Community Fund. No service level impact. \$12,000 Stevens Creek Trail, Reach 4, Segment 1 Maintenance Provides one-half-year funding for maintenance of Stevens Creek Trail, Reach 4, Segment 1, expected to be complete by the end of the calendar year. An additional \$12,000 will be recommended for Fiscal Year 2003-04 to reflect a full-year cost of \$24,000. Provides required maintenance for new trail area.

Contract Ranger Services/Landscape Services

\$11,500

Provides a cost-of-living (5.0 percent) increase for California Land Management (CLM) Ranger services and cost-of-living (3.0 percent) increase for One-Source Landscape Services. *Maintains desired service level*.

Chetwood Park Maintenance

\$7,500

Kaufman & Broad constructed Chetwood Park in 1998 and have been providing maintenance since that time. The park maintenance responsibilities were turned over to the City beginning in 2002. Council approved half a year's funding for Fiscal Year 2001-02. This recommendation brings the annual funding to \$15,000. Provides required maintenance for new park area.

COMMUNITY SERVICES—PARKS PROGRAM SUMMARY

Magnolia Park Maintenance

\$6,600

Provides funding for one-third year of maintenance for Magnolia Park. The maintenance of this park is transitioning to the City in the beginning of 2003. An additional \$13,400 will be recommended for Fiscal Year 2003-04 to reflect a full year's cost of \$20,000. *Provides required maintenance for a new park area.*

LT/BUD LHP-244-06^

COMMUNITY SERVICES - PARKS PROGRAM SUMMARY

POSITIONS	2000-01 ADJUSTED	2001-02 ADOPTED	· <u>-</u>	2002-03 ADOPTED
Parks Manager	1	1		I
Parks Section Manager	2	0.50	*1	0.50
Tree Supervisor/Arborist	1	0	*2	0
Parks Supervisor	3	2	*2	2
Tree Trimmer III	1	0	*2	0
Tree Trimmer I/II	5	0	*2	0
Parks Maintenance Worker III	11	8	*2	7 *3
Parks Maintenance Worker I/II	21	13	*2	13
Secretary	1	1		1
Office Assistant I/II	1	0	*2	0
Total Permanent	47	25.50	_	24.50
Total Part-Time Hourly	4.54	2.99	*2	3.56 *4
TOTAL POSITIONS	51.54	28.49	· -	28.06

^{*1} Transferred one Parks Section Manager to the newly created Forestry and Roadway Landscape Program and transferred .50 Parks Section Manager to the Shoreline Program.

^{*4} Conversion of contract dollars to hours, reduced hourly help and additional hourly help for new parks.

EXPENDITURE SUMMARY		2000-01 ACTUAL	2001-02 ADOPTED	2002-03 ADOPTED
Salaries Wages and Benefits Supplies and Other Services Capital Outlay Interfund Expenditures TOTAL EXPENDITURES	\$ \$ =	3,296,189 1,157,761 6,102 237,589 4,697,641	2,028,482 856,975 32,000 146,000 3,063,457 *	2,086,407 826,586 6,000 148,300 3,067,293
* Transferred to newly created Forestry Division.				
REVENUE SUMMARY		2000-01 ACTUAL	2001-02 ADOPTED	2002-03 ADOPTED
Local Intergovernmental Revenue General Service Charges Miscellaneous Revenue Interfund Revenue Transfers	\$	65,611 2,990 75,414 55,000	0 0 65,000 0	0 0 65,000 0

^{*} Transferred to newly created Forestry Division.

TOTAL REVENUES

199,015

65,000

^{*2} Transferred to newly created Forestry and Roadway Landscape Program.

^{*3} Transferred one Parks Maintenance Worker III to the Shoreline Program.

COMMUNITY SERVICES - PARKS PROGRAM SUMMARY

DETAILED EXPENDITURES

PERSONNEL		2000-01 ACTUAL	2001-02 ADOPTED	2002-03 ADOPTED
Salaries Wages Benefits	\$ \$ =	2,574,987 124,746 596,456 3,296,189	1,527,827 103,378 397,277 2,028,482 *	1,541,749 122,028 422,630 2,086,407
* Transferred to newly created Forestry Division.				
SUPPLIES AND SERVICES		2000-01 ACTUAL	2001-02 ADOPTED	2002-03 ADOPTED
Materials and Supplies Maintenance and Operations Utilities Professional/Technical Srvcs Other Expenses	\$ - -	245,702 12,824 643,513 214,786 40,936	148,099 2,550 389,720 280,671 *1 35,935 856,975 *2	131,485 2,550 420,500 238,161 33,890 826,586 *3

^{*1} Includes increased funding of \$37,600 for contract ranger services.

^{*2} Transferred to newly created Forestry Division; includes funding of \$9,000 for Mercy-Bush park maintenance and \$7,500 for Chetwood park maintenance.

^{*3} Includes decreased funding of \$81,500 for parks maintenance. Includes increased funding of \$27,500 for Hetch-Hetchy/ Whisman area trail maintenance, \$12,000 for Stevens Creek, Reach 4, Segment 1 maintenance (for one-half year), \$11,500 for contract ranger services and landscape services, \$7,500 for the second half of Chetwood Park maintenance, and \$6,600 for Magnolia Park maintenance (for one-third year).

COMMUNITY SERVICES —RECREATION PROGRAM SUMMARY

PROGRAM MANAGER-RECREATION MANAGER

PROGRAM MISSION STATEMENT

To provide community members recreation opportunities that develop leisure skills, promote healthy lifestyles and stimulate community involvement and pride.

PROGRAM FUNCTIONS

- Conduct or schedule youth and adult activities, classes and events at the Community Center, Teen
 Center, Mountain View Sports Pavilion, Whisman Sports Center, historic Adobe Building as well as
 various park areas and school sites.
- Provide environmental education classes and camps at Deer Hollow Farm.
- Provide a comprehensive aquatics program using Eagle and Rengstorff Pools.
- Coordinate City-wide volunteer program.
- Provide recreational, educational and social programs for older adults through the Senior Center.
- Organize City special events and facilitate coordination of community special events.

MAJOR PROGRAM GOALS/STRATEGIES FOR FISCAL YEAR 2002-03

- Assist with the design of the Community Center project in conjunction with the Public Works
 Department.
- Assist with the preparation of a master plan and temporary modular facility for the Senior Center in conjunction with the Public Works Department.
- Site, design, construct and operate a bicycle park in Mountain View.
- Review and update Council Policy K-14 (Special Event Policy) and forward recommendations to City Council.
- Work with the Mountain View-Whisman School District to develop a long-term funding plan for operation of the Mountain View Sports Pavilion and Whisman Sports Center.
- Develop an interim plan for Recreation Division personnel and program providers during construction of the new Community Center.
- Expand (on a pilot basis) the hours of operation of the Community Center business office.
- Purchase and implement (in phases) new registration, facility booking, phone registration and internet registration software for Recreation Division in conjunction with the Finance and Administrative Services Department.
- Purchase and install a slide at Rengstorff Pool.

COMMUNITY SERVICES —RECREATION PROGRAM SUMMARY

- Review and update the Fee Waiver Program.
- Implement biannual meetings among Mountain View based youth sports organizations.
- Increase marketing efforts for the rental of the historic Adobe Building.
- Develop standardized operating procedures for division functions.

MAJOR PROGRAM CHANGES

General Operating Fund:

Gas and Electricity (\$105,000)

For Fiscal Year 2001-02, Council approved a significant increase in the budget for gas and electricity for Deer Hollow Farm, ball fields, tennis, aquatics, Mountain View Sport Pavilion and Whisman Sports Center. It was unknown at the time of budget adoption what the true impact of the energy crisis would be on gas and electric rates. As the City took a proactive approach to conserve gas and electricity, the amount added to the budget for Fiscal Year 2001-02 can be significantly reduced for Fiscal Year 2002-03. No service level impact.

Miscellaneous Reductions (\$23,900)

Temporarily reduces budget for the hourly building attendant for the Community Center. The attendant will not be needed during the construction of the new Community Center and will be reevaluated upon opening of the new Community Center. Also reduces miscellaneous supplies and hourly help. *No service level impact anticipated.*

LT/BUD LHP-244-07^

COMMUNITY SERVICES - RECREATION PROGRAM SUMMARY

POSITIONS	2000-01 ADJUSTED	2001-02 ADOPTED	2002-03 ADOPTED
Recreation Manager	1	1	1
Recreation Supervisor	3	3	3
Senior Recreation Coordinator	4	4	4
Volunteer Coordinator	0.75	0.75	0.75
Recreation Coordinator	4.50	4.50	4.50
Parks Maintenance Worker III	2	2	2
Secretary	1	1	1
Office Assistant III	1.50	2.50 *1	2.50
Recreation Specialist	0.50	0.50	0.50
Recreation Leader II	1.75	• 1.75	1.75
Total Permanent	20	21	21
Total Part-Time Hourly	22.24	22.60 *2	22.16 *3
TOTAL POSITIONS	42.24	43.60	43.16

^{*1} Addition of an Office Assistant III position.

^{*3} Reduced hourly help.

EXPENDITURE SUMMARY		2000-01 ACTUAL	2001-02 ADOPTED	2002-03 ADOPTED
Salaries Wages and Benefits Supplies and Other Services Capital Outlay Interfund Expenditures TOTAL EXPENDITURES	\$ -	1,705,828 698,739 48,307 10,409 2,463,283	2,043,220 854,430 78,350 22,000 2,998,000	2,102,026 742,630 6,500 .20,100 2,871,256
TOTAL EXPENDITURES	³ =	2,403,283	2,998,000	2,871,230
REVENUE SUMMARY		2000-01 ACTUAL	2001-02 ADOPTED	2002-03 ADOPTED
Rents and Leases Local Intergovernmental Revenue Recreation Service Charges General Service Charges Miscellaneous Revenue Interfund Revenue Transfers	\$	0 50,000 828,554 2,595 70,049 81,000	35,000 50,000 763,500 2,100 66,000 6,000	35,000 50,000 832,750 3,100 64,000 256,000
TOTAL REVENUES	s ⁻	1,032,198	922,600	1,240,850

^{*2} Conversion of hours to contract dollars, addition of hours for Adobe building, and elimination of hours in exchange for new Office assistant III position.

COMMUNITY SERVICES - RECREATION PROGRAM SUMMARY

DETAILED EXPENDITURES

PERSONNEL		2000-01 ACTUAL	2001-02 ADOPTED	2002-03 ADOPTED
Salaries Wages Benefits	\$ \$ _	1,022,654 435,678 247,496 1,705,828	1,189,362 525,006 328,852 2,043,220	1,218,660 536,077 347,289 2,102,026
SUPPLIES AND SERVICES		2000-01 ACTUAL	2001-02 ADOPTED	2002-03 ADOPTED
Materials and Supplies Maintenance and Operations Utilities Professional/Technical Srvcs Other Expenses	\$	165,774 17,324 229,003 267,775 18,863	138,730 *1 16,997 350,025 *2 306,592 *3 42,086 *4	133,946 20,896 245,025 *6 306,512 36,251 *7
	\$ _	698,739	854,430 *5	742,630

^{*1} Includes funding of \$10,000 for "The View" costs.

^{*2} Includes increased funding of \$150,000 for gas and electricity.

^{*3} Conversion of hours to contract.

^{*4} Transferred balance of Youth funding to City Manager's Office to fund placeholder Youth Services position.

^{*5} Includes funding of \$15,100 for Adobe building operations.

^{*6} Includes decreased funding of \$105,000 for gas and electricity.

^{*7} Includes decreased funding of \$8,800 for miscellaneous items.

COMMUNITY SERVICES—SHORELINE GOLF LINKS PROGRAM SUMMARY

PROGRAM MANAGER-GOLF COURSE MANAGER

PROGRAM MISSION STATEMENT

To provide golf services.

PROGRAM FUNCTIONS

- Manage and operate golf course in such a manner as to maximize operating revenues and control
 operating expenses.
- Provide golfing customers an enjoyable golfing experience, including high levels of customer service and enhanced playing conditions, largely by increased maintenance of turfgrass.

MAJOR PROGRAM GOALS/STRATEGIES FOR FISCAL YEAR 2002-03

- Assist with the Shoreline Maintenance Facility Design Study in conjunction with the Public Works
 Department.
- Review and update golf course promotional and marketing policy and forward recommendations to City Council.
- Continue to enhance the quality of turfgrass maintenance in order to upgrade playability of the course.
- Continue to provide a high level of customer services, including those associated with managing
 the tee sheet and starting functions, retail sales, the practice range operations and services, the
 lesson program, golf car rentals and the marshaling program.
- Assist the Public Works Department in carrying out capital projects for golf car storage and pro shop facilities.
- Continue to attract, support and conduct tournament play.

MAJOR PROGRAM CHANGES

Shoreline Golf Links Fund:

Golf Course Revenue and Recreation Programs

\$250,000

The golf course is a City recreation program that has been separately accounted for in its own fund for management information purposes. Many municipal golf courses generate revenue that exceeds the operating and capital cost of maintaining the course. As a recreation program, the revenues of the golf course should be made available to support other City recreation programs. Several local cities with golf courses, including Sunnyvale, use golf course revenue to support their broader recreation program.

COMMUNITY SERVICES—SHORELINE GOLF LINKS PROGRAM SUMMARY

Retail Merchandise Costs

No net increase

Increases budget \$30,000 for pro shop retail merchandise that is purchased for resale above cost. As retail sales have increased significantly over the past several years, it is appropriate to increase the budget for merchandise purchased.

Overtime Holiday Pay

\$18,300

As the golf course is open 364 days a year, it is required to be staffed on holidays. This budget increase is needed to fund overtime currently incurred for holiday staffing.

Gas and Electricity

(\$7,500)

For Fiscal Year 2001-02, Council approved an increase for gas and electricity in the Shoreline Golf Links Fund. It was unknown at the time of budget adoption what the true impact of the energy crisis would be on gas and electricity rates. As the City took a proactive approach to conserve gas and electricity, the amount added to the budget for Fiscal Year 2001-02 can be reduced for Fiscal Year 2002-03.

LT/BUD LHP-244-08^

COMMUNITY SERVICES - SHORELINE GOLF LINKS PROGRAM SUMMARY

		2000-01	2001-02	2002-03
POSITIONS		ADJUSTED	ADOPTED	ADOPTED
	 -			
Golf Course Operations Manager		1	1	1
Golf Course Superintendent		1	1	1
Assistant Golf Course Superintendent		1	1	1
Head Golf Professional		1	1	1
Retail/Tournament Manager		1	1	1
Senior Greenskeeper		1	1	1
Golf Course Equipment Mechanic		1	1	1
Greenskeeper II		2	2	2
Greenskeeper I		2	2	2
Teaching Professional		0.50	0.50	0.50
Assistant Golf Professional		5.50	5.50	5.50
Irrigation Technician		1	1	1
Assistant Greenskeeper		5	5	5
Accounting Technician		0.50	0.50	0.50
Secretary		0.75	0.75	0.75
Total Permanent	_	24.25	24.25	24.25
Total Part-Time Hourly		7	7	7 .
TOTAL POSITIONS	_	31.25	31.25	31.25
	=			
		2000-01	2001-02	2002-03
EXPENDITURE SUMMARY		ACTUAL	ADOPTED	ADOPTED
Salaries Wages and Benefits	\$	717,740	1,547,987	1,723,654
Supplies and Other Services		1,755,383	1,212,188	1,234,688
Capital Outlay		123,706	47,000	27,500
Interfund Expenditures		2,540	6,000	5,300
TOTAL EXPENDITURES	\$ _	2,599,369	2,813,175	2,991,142
		2000-01	2001-02	2002-03
REVENUE SUMMARY		ACTUAL	ADOPTED	_ADOPTED_
Golf Course Service Charges	\$	3,156,637	3,733,700	4,063,000
TOTAL REVENUES	\$ -	3,156,637	3,733,700	4,063,000
1 0 11 12 1 12 1 21 10 20	Ψ=		=======================================	.,,,,,,,,,,

COMMUNITY SERVICES - SHORELINE GOLF LINKS PROGRAM SUMMARY

DETAILED EXPENDITURES

PERSONNEL		2000-01 ACTUAL	2001-02 ADOPTED	2002-03 ADOPTED
Salaries	\$	553,005	1,123,973 127,651	1,239,327 *2 133,371
Wages Benefits	_	50,210 114,525	296,363	350,956
	\$ _	717,740_*1	1,547,987	1,723,654

^{*1} The prior year conversion of contract employees to City employees was not complete until the end of the fiscal year.

^{*2} Includes increased funding of \$18,300 for holiday pay overtime.

SUPPLIES AND SERVICES		2000-01 ACTUAL	2001-02 ADOPTED	2002-03 ADOPTED
Materials and Supplies Maintenance and Operations Utilities Professional/Technical Srvcs	\$	318,923 111,108 278,619 654,941 *1	282,711 134,627 383,300 *2 151,310	320,685 135,377 337,076 *4 151,310
Other Expenses	\$ _	391,792 1,755,383	260,240 1,212,188 *3	290,240 *5 1,234,688

^{*1}The prior year conversion of contract employees to City employees was not complete until the end of the fiscal year.

^{*2} Includes increased funding of \$16,000 for gas and electricity.

^{*3} Includes reduction of \$15,000 as a result of savings from golf cart lease.

^{*4} Includes decreased funding of \$7,500 for gas and electricity.

^{*5} Includes increased funding of \$30.000 for merchandise (costs fully offset by revenue).